



Vision care plan administered by  SuperiorVision™

We're here for Arkansas



Both Superior Vision and QualChoice are committed to simplifying health insurance and improving the health of Arkansas. QualChoice, established in 1994, provides the best value in health benefits for companies, families, and individuals. Superior Vision—a vision care offering by Versant Health—is a premier national vision plan delivering value-added benefits and affordable eye care services with excellent customer service, and is a natural fit with the quality plans from QualChoice.

How we're different and what we offer

There are significant differences that should be considered when selecting or recommending the ideal managed vision care plan. We proudly serve more than 33 million members and thousands of clients, including some of the most recognized names in a variety of industry segments, making us one of the largest leading vision care companies in the nation.

Because of our size and experience, we're able to provide access to one of the largest, most diverse networks of ophthalmologists, optometrists, opticians, online providers, and retail optical chain locations. Superior Vision offers unbiased access to these providers, and members may go to one provider for their exam, and another for their materials.

More value-added features include:

- Flexible plan designs
- Covered Contact Lens Fitting exam
- Member discounts
- LASIK and refractive surgery discounts
- Online ordering of contact lenses
- Superiorvision.com—a great resource for benefits information and vision education

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