

# Superior Vision and QualChoice Partnership



Administered by Superior Vision

## Our Vision Partnership

QualChoice and Superior Vision have partnered to provide vision coverage for employer groups. QualChoice, established in 1994, provides the best value in health benefits for companies, families, and individuals. We are committed to simplifying health insurance and improving the health of Arkansans. Superior Vision is a premier national vision plan, and a leader in the managed vision care market since 1993. Superior Vision delivers value-added benefits and affordable eye care services with excellent customer service, a natural fit with the quality plans from QualChoice.

## Why We're Different—and What We Offer

There are significant differences that should be considered when selecting or recommending the ideal managed vision care plan. Our differences are why we proudly serve more than 11 million members and thousands of clients, including some of the most recognized names in a variety of industry segments.

We offer access to one of the largest, most diverse networks of ophthalmologists, optometrists, opticians, online providers, and retail optical chain locations. Superior Vision offers unbiased access to these providers, and members may go to one provider for their exam, and another for their materials.

Host of Value-Added Services that include the following:

- Flexible plan designs
- Covered Contact Lens Fitting Exam
- Discount features
- LASIK and refractive surgery discounts
- SmartAlert: a free, voluntary wellness program
- Online ordering of contact lenses
- Personalized ID card
- SuperiorVision.com—the ultimate resource for benefits information and vision education
- Facebook and Twitter presence



Products underwritten by National Guardian Life Insurance Company and marketed by QualChoice.

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