

2025 Primary Care Quality Program



QualChoice understands that the provider-member relationship is a key component of ensuring superior healthcare and the satisfaction of our members. Because QualChoice recognizes these important partnerships, we are pleased to offer the 2025 Primary Care Quality Program, which rewards PCPs for improving quality and closing gaps in care.

Quality Bonus Instructions

1. The initial measurement period is January 1 to December 31, 2025. QualChoice must receive all claims/encounters by January 31, 2026.
2. Schedule and conduct an exam with the eligible member using the Healthcare Effectiveness Data and Information Set (HEDIS®) reports as guides to close care gaps and update diagnoses.
3. Prescribe appropriate medications to your patients and encourage them to fill their prescriptions; consider 90-day supplies for patients who are stable on therapy.
4. Upon completion of the examination, document care and diagnosis in the patient's medical record and submit the claim/encounter containing all relevant ICD-10, CPT®, and/or CPT II codes by January 31, 2026.

The Primary Care Quality Program includes a bonus enhancement to better align payment with quality.

Program Measures	Target Percentages	Coding
(BCS) – Breast Cancer Screening	65.4%	CPT Codes
(CBP) – Controlling High Blood Pressure	53.2%	CPT II Codes
(EED) – Diabetes Eye Exam	36.0%	CPT II Codes
(HBD) – Diabetes HbA1c Control	50.0%	CPT II Codes
(CCS) – Cervical Cancer Screening	61.0%	CPT Codes
(LBP) – Avoid Imaging for Low Back Pain	67.6%	CPT Codes
(COL) – Colorectal Cancer Screen	48.9%	CPT Codes
(WIS) Well Child Visits – First 15 Months	69.6%	CPT Codes



Payment Timeline

Payments will begin after processing claims/encounters after the first quarter of 2026.

Additional Conditions

Additional conditions for eligibility to receive a bonus under the Primary Care Quality Program are outlined below:

- All participating providers must: (a) be in a participation agreement with QualChoice, either directly or indirectly through a vendor, from the effective date and continually through the dates the bonus payments are made; (b) be in compliance with their participation agreement, including the timely completion of required training or education, as requested or required by QualChoice; and (c) be credentialed with a provider specialty of Family Medicine, General Practice, Geriatric Medicine, Internal Medicine, Pediatrics, or Advanced Practice Nurse. Practitioners with these specialties practicing at urgent care clinics are not eligible for the Primary Care Quality Program.
- Bonuses are paid to the eligible member's provider of record, at the end of the applicable measurement periods, as defined by the Primary Care Quality Program.
- Any bonus payments earned through the Primary Care Quality Program will be in addition to the compensation arrangement set forth in your participation agreement. At QualChoice's discretion, quality providers who have a contractual or other quality incentive arrangement with QualChoice, either directly or through an IPA/vendor, may be excluded from participation in this program.
- The terms and conditions of the participation agreement, except for appeal and dispute rights and processes, are incorporated into this program, including, without limitation, all audit rights of QualChoice, and the Primary Care Quality Program provider agrees that QualChoice or any state or federal agency may audit the provider's records and information.
- The program is discretionary and subject to modification due to changes in government healthcare program requirements or otherwise. QualChoice will determine if the requirements are satisfied, and payments will be made solely at QualChoice's discretion. There is no right to appeal any decision made in connection with the program. If the program is revised, QualChoice will send a notice to participating providers by email or other means of notice permitted under the participation agreement.
- QualChoice will distribute, through the QualChoice provider portal, regular reports to aid the Primary Care Quality Program providers in achieving the above measurement thresholds. Reports will include, but are not limited to, member attribution rosters, member gaps in care reports, and measurement performance.
- The target Primary Care Quality Program thresholds listed above are set based on a rolling three-year average of the identified HEDIS measures for QualChoice membership.
- Primary Care Quality Program incentive payments will be made to clinics that exceed the quality thresholds. Program payments will be calculated using the attributed membership to each clinic.



Important Contact Information



If you have questions about our Quality Program, please email our provider representative at PR@QualChoice.com or call 1-800-235-7111.